

**FOR IMMEDIATE RELEASE  
JULY 30, 2009**



## **Sutton REALTOR® Hosts Fundraiser and Rides in Bike Rally**



**Toronto, ON** – Richard Whittaker, REALTOR® with Sutton Group – Associates Realty Inc.\* held a fundraiser called “The Pedallers Cabaret” on June 4<sup>th</sup>, 2009. The goal of the event was to raise funds for the Friends for Life Bike Rally which supports the Toronto People With AIDS Foundation. The evening had everything from dancers, to bands, to burlesque troops. Richard even performed in a play he wrote for the event called *The Rally*. It was based on the journey of a bicycle on the 600 kilometre ride, depicting the emotional highs and lows of exhaustion.

Richard wanted to make the evening accessible and enjoyable for everyone by offering complimentary admission. As a result, 140 guests attended and he was able to raise over \$2500 in donations. Generous contributions from Giraffe Multimedia, Southern Accent Restaurant and the Buddies in Bad Times Theatre added to the success of the evening.

Richard embarked on the six day trek on July 26<sup>th</sup> with a host of other riders. The journey started in Toronto and will end in Montreal, 600 kilometres later. Riders came together with their donations and help to raise awareness for the foundation that provides services geared to women, men and children living with AIDS.

Richard has participated in this ride for the past two years now and describes, “Completing this ride is so inspiring and it allows me to put everything in perspective.” Richard has always been involved in the community; whether it be volunteering with MS Society of Canada or performing for the elderly. However, Richard is most satisfied with his efforts for this fundraising event. “It has given me the opportunity to challenge myself both mentally and physically,” he explains.

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